



MSA is hiring a **Part-Time Marketing Director** (Digital Marketing + Graphic Design) for our nonprofit arts organization. This role is fully remote, with a handful of in-person full-organization meetings. You'll support digital marketing for programs, performances, brand awareness, and fundraising, including graphic design and apparel design support. You will collaborate with the Social Media & Branding Manager and directly support the Executive Director. Salary is negotiable.

Job Title: Marketing Director (Digital Marketing + Graphic Design)

Part-Time Work Model: Fully remote (occasional in-person full-organization meetings)

Compensation: Salary negotiable

MSA seeks a **part-time Marketing Director** to provide digital marketing support for programs, performances, brand awareness, and fundraising strategies, including graphic design and apparel design support. This role supports day-to-day marketing deliverables and campaign creative for our Social Media & Branding Manager and assists the Executive Director with marketing needs.

Requirements

- Strong graphic design skills (Adobe Creative Suite)
- Basically knowledge on Video Editing Projects (Premiere Pro)
- Demonstrated digital marketing experience with hands-on execution for social and campaign assets managing and acquiring qualified leads.
- Knowledge on managing Google Ads and Meta Ads
- Ability to create on-brand content and campaign visuals (branding support)
- Proficiency with marketing workflows, deadlines, and collaboration in a remote environment
- Ability to support marketing deliverables across the organization (programs, performances, fundraising)

- Strong communication skills and commitment to confidentiality and professionalism

MSA is a nonprofit arts organization. Applicants should be committed to confidentiality, professionalism, and supporting a positive culture.