



2023
2024

Metropolitan School of the Arts

SPONSORSHIP AGREEMENT



5775 Barclay Drive, Suite 4
Alexandria, VA 22315



703.339.0444





OUR MISSION

OUR MISSION

MSA is a non-profit performing arts organization offering classes, experiences, and performances in dance, music, and theatre for students of all ages for extracurricular, pre-professional, and daytime training opportunities.

Originally founded in 2000 as Metropolitan Fine Arts Center, MSA transitioned to non-profit status in 2013. MSA now serves more than 700 students and produces over 75 performances each year. MSA is located in Alexandria, Va. and is equipped with 8 state of the art dance studios, 5 music studios, an academic wing and a black box theater.

We achieve excellence in arts and academic education through a unique approach to teaching and learning. Our methodology encourages a nurturing, supportive and inspiring culture where students earn the confidence to work towards their highest potential. Students are free to take risks, make changes and learn from their experiences while doing so. We strive to be a world-class center for cultivating excellence in the arts through professional training, top-notch faculty, and by educating our community on the significant impacts of the arts.

MSA serves people of all ages, backgrounds, and abilities, providing opportunities for creative expression, education and audience awareness in all of these art forms. To enhance our diversity, equity, and inclusion efforts, we have created an advisory group, the Metropolitan Anti-Bias Action Committee (MABAC), helping us make changes, with multiple opportunities to gather, meet and lead.

Metropolitan School of the Arts is a performing arts community on a mission to change the world by inspiring and supporting students, faculty and staff to reach their fullest potential as artists, innovators, and generous citizens.

Our commitment to community and improving the world through arts education and performances presents an opportunity for you to make a difference too. Metropolitan School of the Arts is a 501(c)3 non-profit organization and relies on donations and partnerships to fulfill our mission. Your sponsorship may be deductible to the extent allowed by the law.

Contact support@metropolitanarts.org or 703-339-0444 for more information.



ANNUAL SPONSOR

Through sponsorship at MSA, corporate and business partners achieve many of their marketing and outreach goals while fostering appreciation for the performing arts. MSA sponsors receive visibility at our annual performances, on our website, in our newsletters, and benefit from our regular media appearances and growing database. We invite you to learn more about the benefits your business can gain through sponsorship.

THE COMMUNITY CIRCLE - \$500

- 4 complimentary tickets (total of 4) to an MSA show(s) of your choice.
- Recognition in every mainstage program
- Recognition and logo hyperlink on metropolitanarts.org/support
- Recognition in MSA's weekly newsletter
- Recognition on donor display signage in MSA & Performance Venue Lobbies
- Early access to ticket sales
- Invitation to VIP events

THE PATRONS CIRCLE - \$1,000

The benefits listed above plus...

- 2 additional complimentary tickets (total of 6) to an MSA show(s) of your choice.
- Quarter-page ad in mainstage show programs

THE ARTISTS CIRCLE - \$2,500

The benefits listed above plus...

- 2 additional complimentary tickets (total of 8) to an MSA show(s) of your choice.
- Half-page ad in mainstage show programs
- Semi-annual social media/newsletter sponsorship highlight

THE PRODUCERS CIRCLE - \$5,000

The benefits listed above plus...

- 2 complimentary tickets to all MSA shows
- Full-page ad in mainstage show programs
- Quarterly social media/newsletter sponsorship highlight
- Option to become a "Presenting Sponsor"
- Opportunity for customized MSA/Sponsor event promoting your product/services

THE INNOVATORS CIRCLE - \$10,000+

- MSA tailors specific benefits packages for Corporate Partners of \$10,000+

Metropolitan School of the Arts

PROGRAMS



After School Youth Program: Metropolitan School of the Arts offers a recreational and pre-professional arts non-competitive training program offering classes and lessons in dance, theatre and music for students of all ages after school. Students may study multiple genres of dance including: ballet, contemporary, hip hop, jazz, tap, and more in a supportive and creative environment focused on high quality training and numerous performance opportunities. Theater opportunities include acting, improv, musical theatre, and coaching workshops. Music students can study: drums, guitar, piano, violin, voice, and more with highly qualified instructors.

Adult Dance and Fitness Program: Metropolitan School of the Arts offers a hybrid of in-person and virtual adult and fitness options for all levels taught by highly qualified, certified fitness instructors. Adult dance and fitness classes include: MetroBarre, yoga, pilates, body sculpting, ballet, tap, and more.

Daytime Private School, Homeschool and Gap Year Programs: Metropolitan School of the Arts offers an Academy program – a college preparatory performing arts conservatory for young artists grades 7-12 who are dedicated to high caliber academics and pre-professional performing arts education. Other daytime training opportunities include a part-time homeschool program for ages 7-18, a gap year training program for recent high school graduates and summer intensives for grades 8 through gap year.

Pre-Professional Companies: Metropolitan School of the Arts provides an opportunity for focused, dedicated, and advanced students to grow and experience the demands of working in a professional setting. The company experience is offered in addition to a student's weekly training schedule and provides the opportunity to achieve their highest technical and artistic potential. The companies further MSA's mission by working at a professional standard to create and perform works that inspire and motivate excellence. Company placement is by audition only. MSA's resident companies include: Metropolitan Youth Ballet, Metropolitan Youth Tap Ensemble, iMPulse Jazz Company, MetroImprov and Metropolitan Musical Theatre Company.





PERFORMANCES

The Academy Fall Cabaret

Academy students present a cabaret-style performance in an intimate setting.

October 12, 2023 | Time TBD

Burtons Grill & Bar

The Academy One Act

a dream once lost by Tia Shearer

Sophi discovers her world's salvation, piece by piece, in this imaginative quest play for ages 10 and up.

November 5, 2023 | Time TBD

The Black Box Theater at Metropolitan School of the Arts

The Nutshell

Experience a special magic with our "mini" Nutcracker, an excerpt perfect for our youngest audience members!

November 26, 2023 | Time TBD

The Black Box Theater at Metropolitan School of the Arts

The Nutcracker

Join Clara's balletic journey with her Nutcracker, vividly retold with compelling storytelling by our dedicated MSA ballet students.

December 9-10, 2023 | 12:00 pm and 5:00 pm

The Rachel M. Schlesinger Center for Performing Arts

NOVA Alexandria Campus

Metrolimprov Comedy Showcases

Showcasing the hilarious and creative members of Metropolitan's youth improv company.

December 15, 2023 & May 3, 2024 | 8:00pm

The Black Box Theater at Metropolitan School of the Arts

Early Childhood Winter Showcase

An opportunity for our youngest students to shine on stage!

December 17, 2023 | 9:00am-2:00pm

The Black Box Theater at Metropolitan School of the Arts

The Metropolitan Follies

A high-energy Broadway style revue that celebrates winter traditions and holiday spirit!

December 2023

Numerous Shows throughout the DMV area

Private Music Lesson Recitals

An opportunity for MSA music students to put their work on display, show off their progress and provide a chance to perform in front of family and friends.

January 20 & May 19, 2024 | Times TBD

The Black Box Theater at Metropolitan School of the Arts

The Company Project: H.E.R.

Harmony, Empowerment, & Rhythm: Showcasing groundbreaking works by iMPulse, MYTE, dynaMYTE, and guest artists.

March 10, 2024 | 5:00pm V.I.P. Reception | 6:00pm Show

Ernst Community Cultural Center

8333 Little River Turnpike, Annandale, VA 22003

Coppélia

Metropolitan Youth Ballet unveils a dance of love, laughter, and lively illusions – a captivating spring performance unlike any other.

April 27-28, 2024 | Times TBD

George Washington National Masonic Memorial

The Academy Showcase

Academy students present a culmination of the year's repertoire in a cabaret-style performance.

May 10-11, 2024 | Times TBD

The Vault at Capital One Hall

Acting & Music Theatre Spring Showcases

Year end performances by our after-school acting and musical theatre classes.

May 18, 2024 | Times TBD

The Black Box Theater at Metropolitan School of the Arts

Homeschool Spring Showcases

Our Homeschool students will demonstrate skills learned in music, theatre, and dance for family and friends.

May 21, 2024 | 1:30pm

The Black Box Theater at Metropolitan School of the Arts

UTOPIA

Metropolitan's annual Spring Production featuring our entire student body. Are you ready to play? Roll the dice and unleash the excitement in this thrilling original show about board game adventures

June 13-16, 2024 | Times TBD

The Rachel M. Schlesinger Center for Performing Arts

NOVA Alexandria Campus



Metropolitan School of the Arts

PARTNER WITH US!

We are delighted to partner with you to share the arts with our community!

Please select your Sponsorship Level below:

- The Community Circle: \$500
- The Patrons Circle: \$1,000
- The Artists Circle: \$2,500
- The Producers Circle: \$5,000
- The Innovators Circle: \$10,000+

SPONSORSHIP PAYMENT INSTRUCTIONS:

Pay by check: Please make checks payable to Metropolitan School of the Arts. if you would like to submit multiple payments, indicate dates to be expected. Any other notes welcome here:

Pay by credit card: If paying by credit card, please scan and send this form to vmcnamara@metropolitanarts.org (regrettably, we cannot accept American Express)

Charge: Visa Mastercard Discover

Credit Card #: _____

Expiration Date: _____ CVV#: _____

Business Name: _____

Contact Name: _____

Contact Title: _____

Contact Signature: _____

Phone: _____ Email: _____

Street Address: _____

City: _____ State: _____ Today's Date: _____

IMPORTANT NOTE: Please email your high resolution logo: .png or vector file (.ai or .eps file), and the advertisement you would like included in the programs to support@metropolitanarts.org. Ad Dimensions are as follows: Quarter-page ads 2.5in x 2.5in, Half-page ads 4.5 in. x 3.5 in, and full-page ads are 4.5 in x 7.5 in.



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THANK YOU!

We look forward to working with you.

